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#alimentosdespaña

#Spain  
Food  
Nation

## General terms and conditions of participation in the #SpanishJamonWeekUS contest

### 1. Organizer of the contest

Slices of Happiness, an initiative of Agrifood Sector Communication, S.L. with CIF B-85829216, fiscal address at calle Daoiz 6, Bajo B, 28004 Madrid (Spain) is a promotional initiative that aims to share the happiness that Spanish ham generates among U.S. consumers. Promoted by Interporc and ASICI, this proposal aims to join the Restaurants from Spain project of ICEX Spain Export and the project of ICEX España Exportación e Inversiones to encourage consumption of this emblematic product in the United States.

### 2. Period of participation

The participation period will begin on Saturday, October 12, 2024, from 12:00 pm until Sunday, October 20, 2024, at 12:00 pm. All contributions submitted after this deadline will not be admitted on the contest.

### 3. Participants

This contest, of national scope in the U.S., is aimed at customers of restaurants that are part of the “certified restaurants from Spain”, hereinafter (RFS) by ICEX Spain, legal of age (+18) of age and residing in the U.S.

Participation in this contest is completely free of charge and is subject to the acceptance of the conditions detailed in these rules.

### 4. Participation Mechanics

RFS restaurants will offer their customers the opportunity to participate in this contest by posting a photo of themselves tasting Spanish Ham in their restaurant on their Instagram profiles with the hashtag #SpanishJamonWeekUS and they will be entered into a random drawing to determine the winner of the contest.

### 5. Prize

The prize will consist of a 5-day trip to Spain for 2 people to learn about the Spanish ham production process.

The prize includes airline tickets, lodging, domestic travel and meals.

The prize will not be transferable to persons other than the winners and does not entail the payment of any other expenses or services.

The organization is not responsible for the impossibility of contacting the winner or of making the prize effective in the event that the personal data provided by the participant is incorrect or incomplete. Nor will the organization be responsible for the winner not being able to specify a way to deliver the prize.



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The organization reserves the right to disqualify participants who act in an abusive and fraudulent manner, as well as anyone who deceives, conceals or falsifies the participation data or fails to comply with any of the conditions of these rules.

The organization is not responsible if the prize is awarded to a person who is not of legal age (+18), if he/she has concealed or falsified the personal data requested for his/her participation. Nor is it responsible for the impossibility of participating in the contest due to problems of access of users to the network or malfunction of the internet.

Nor will it be responsible for cases of force majeure that may prevent the delivery of the prize, being exonerated from any liability.

## **6. Winner and announcement of the winner**

All participants in the contest who meet the conditions of participation set out in these rules will be part of a draw held on Monday, October 21, 2024, which will be conducted through the online tool REALTIME MEDIA, which will randomly select a winner and 3 alternates.

Once the winner is chosen, on the same Monday, October 21, they will be informed via Instagram direct message to provide an email and phone number, along with their full name. In case the winner does not contact the organization within 3 working days, he/she will have lost his/her status as winner and the first alternate will be appointed as the new winner, and so on.

## **7. Data protection**

The personal data provided by the participant, name and surname, telephone number and email address, will be used exclusively by the organization, with the sole purpose of delivering the prize to the winner. By accepting the prize, the winner consents to the use of this data by Slices of Happiness to send/deliver the prize. The winner also consents to the use of this data by the companies for the shipment/delivery of the prize.

The personal data obtained by participating in the contest will be incorporated into a file of Agrifood Sector Communication S.L., with registered office at Calle Daoiz 6, bajo B, 28004, Madrid (Spain), whose sole purpose is the management of the prize, in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016. Participants are informed that they may object to the use of their data for purposes other than the management of the prize and that they may exercise their rights of access, rectification, cancellation, opposition and revocation under the terms established in the current legislation, by contacting the organization for this purpose via email [info@slicesofhappiness.food](mailto:info@slicesofhappiness.food)

## **8. Notice and legal considerations**

The organization is not responsible for any technical problem on the Internet, beyond its control, which makes it difficult to receive the user's response and therefore prevents the user from participating in the contest.

The organization reserves the right to suspend the contest in case of any inconvenience beyond its control. This would be the case, for example, of technical or legal complications or any other reason that prevents the proper conduct of the contest. Likewise, the organization reserves the right to exclude from participation in the contest, any participant who violates the detailed conditions. In addition, the use of unauthorized resources that give the user a clear advantage over other participants is also grounds for exclusion.



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The mere fact of participating in the contest implies acceptance of these Terms and Conditions in their entirety. The organization reserves the right to modify or extend these Terms and Conditions, provided that such modifications do not adversely affect the participants.

Failure by any participant to comply with the conditions set forth in these Terms and Conditions will result in the automatic cancellation of such participation. Likewise, any false declaration, fraud or infringement of intellectual and industrial property rights or those of third parties will result in the immediate disqualification of the participant and, if applicable, the obligation to return the prize.

## **9. Intellectual property and image rights**

The winning author and all participants authorize Slices of Happiness to use for promotional purposes of the prize the image of the winning author (including image and name), through any modality or support that the organization deems appropriate (Internet), all without geographical, temporal or any other limitation.

The organization will not be responsible for any breach of any rule or any infringement of third-party rights by the winner, assuming the obligation to hold the organization harmless in such case.